

Borders ATV company wins top award

Frank Gibson ATV Centre, the Yetholm-based ATV and quad dealership has been named **2009 ATV Dealer of the Year** at the 2009 Awards Dinner held at the Savill Court Hotel, Windsor on 8 September, organised by the leading trade magazine *Service Dealer*.

The Awards, this year sponsored by independent insurance broker Lucas Fettes & Partners and AXA Insurance Group recognises the achievements of sales and service dealers in the farm machinery, garden machinery, professional turfcare and ATV/Quad markets.

The winning companies are firstly nominated by manufacturers and suppliers and the final shortlist then assessed by an independent panel. The overall winner is not announced until the Awards Dinner, with Euan Gibson and Fiona Veitch being presented with their award by Sandy Brownlee of Lucas Fettes & Partners. The other finalists in the category were Ellis Quads, Cumbria; North Wales ATV Centre and Fieldens Ltd, Suffolk.

Chris Biddle, editor of *Service Dealer* said "Nothing is too much trouble for Euan Gibson, whatever the time, whatever the weather, he always strives to ensure his customers receive the highest level of service"

Euan Gibson said "We are absolutely delighted to receive this Award which has come as a very pleasant surprise and is a wonderful boost to the business"

The company was founded over fifty years ago and today is the Yamaha main dealer for the Borders region – and also sells to customers across the UK

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